

# 29<sup>th</sup> Annual Teddy Bear Ride

Presented by Harley-Davidson Foundation  
Sunday, October 24th



## SPONSORSHIP OPPORTUNITIES

### DIAMOND SPONSOR - \$10,000

Social media spotlight | Logo recognition on all PR materials | Opportunity to advertise at ride  
Volunteer opportunity available | Logo & link on CAC website

### PLATINUM SPONSOR - \$5,000

Social media spotlight | Logo recognition on all PR materials  
Opportunity to advertise at ride | Logo & link on CAC website

### GOLD SPONSOR - \$2,500

Logo recognition on all PR materials | Opportunity to advertise at ride  
Logo & link on CAC website

### GRAND MARSHALL SPONSOR - \$2,000

Leader of the ride directly behind lead police vehicle | Opportunity to advertise at ride  
Logo recognition on banners & CAC website

### SILVER SPONSOR - \$1,000

Logo recognition on banners & CAC website

### BRONZE SPONSOR - \$300

Name recognition on banners and CAC website

### PRE-REGISTRATION - *Best Value!*

\$20 Per Bike + Teddy Bear

Includes: Ride Admission + One Free Lunch

All pre-registrants entered to win a \$400 Black Gold Harley-Davidson gift card

*\*gift card cannot be used toward a new motorcycle purchase\**

### DAY OF REGISTRATION

\$30 Per Bike + Teddy Bear

Includes: Ride Admission



*Benefiting*



CHILDREN'S ADVOCACY CENTER  
OF COLLIN COUNTY

*Our Generous Partners*



HARLEY-DAVIDSON  
FINANCIAL SERVICES

