



The key messages listed below were developed by the CACCC Community Relations Committee to assist our partners and supporters in communicating our mission in a concise and effective manner. If you have any questions, please contact Jamie Ginden, Community Relations Director at [jginden@caccollincounty.org](mailto:jginden@caccollincounty.org).

**CACCC DESCRIPTION:**

Children's Advocacy Center of Collin County is a nationally recognized nonprofit organization providing hope to children and families victimized by child abuse. Our proven approach brings experts together under one roof to ensure safety and justice. We are the only agency in our community offering services critical to healing, free for life.

**SERVICES**

Children's Advocacy Center of Collin County serves children and nonoffending family members who have been victimized by child abuse. Last year the Center provided over 21,000 services to nearly 4,000 clients. Services offered include forensic interviews, therapeutic counseling, family advocacy and court accompaniment. Additionally, we review all Collin County CPS referrals to ensure no child is overlooked.

**FAMILY ADVOCACY**

\$650 allows our Family Advocates to provide needed support for a family during the emotional and financial crisis caused by abuse.

**THERAPY**

Our therapeutic counseling program offers access to mental health treatment without a waitlist. A gift of \$1,500 provides an average course of therapy for a client so they may continue the healing process. We offer these services free for life.

**FORENSIC INTERVIEWS**

Your \$500 donation supports a forensic interview which allows a child to tell their story in a child-friendly environment; therefore, reducing the trauma a child may experience by having to tell their story multiple times.

**GUARDIAN ANGELS/\$5,000**

Last year the Center provided services to more than 2,400 households. One Guardian Angels pledge of \$5,000 will fund an entire family's services of family advocacy, forensic interview, and therapeutic counseling.

**RAINBOW ROOM**

The Rainbow Room meets the emergency needs of children and families that are served by the Center and its partners by providing immediate access to brand new clothing, shoes, hygiene products, and baby items free of charge.

**BACK TO SCHOOL FAIR**

Made possible by the community and corporate partners, the Back to School Fair equips children who are clients of Children's Advocacy Center of Collin County or Child Protective Services for the new school year by providing them with brand new backpacks, shoes, school supplies, and haircuts. The Fair also provides an evening filled with games, entertainment, and refreshments in for these children and their families.

**HOLIDAY PROJECT**

The annual Holiday Project provides basic needs to families, and gifts to children through our Adopt-a-Child, Adopt-a-Family, and Holiday Shop options. Through generous donations from the community and corporate partners, the Holiday Project helps ensure our clients have a joyful holiday.



## **GALA**

Gala is the Center's largest fundraiser of the year and is considered one of the premier events in Collin County. Each year, this memorable evening features a gourmet meal, exciting live and silent auctions showcasing one of a kind items and experiences, and live entertainment.

## **TEDDY BEAR RIDE**

Teddy Bear Ride is one of a kind fundraiser and awareness event. Together, motorcycle riders make their way across Collin County to deliver their all-important passengers, new teddy bears. These precious bears will make their way into the arms of children served by the Center. This family-friendly event includes food, bike games, music, vendors, and more.

## **HEALING HEARTS**

Healing Hearts Invitational is a premier golf tournament hosted by Children's Advocacy Center of Collin County each fall. This four-person scramble a great event for networking while hitting the links with friends, customers, or colleagues, all for a great cause!

## **VOLUNTEER**

Volunteers are an essential part of Children's Advocacy Center of Collin County. We are incredibly grateful for the numerous hours spent by our volunteers; their organization and maintenance of the Center, event coordination, and client care enables us to provide services for our clients year-round. To learn about our on-going opportunities, please email [volunteer@caccollincounty.org](mailto:volunteer@caccollincounty.org).

## **COST OF CHILD ABUSE TO THE COMMUNITY**

According to the National Institutes of Health, the economic impact of untreated child abuse per child is over \$280,000. Based upon the number of children we served in 2019 alone, the cost savings to the community for those children is over \$680 Million.

## **COMMUNITY EDUCATION**

The goal of the Community Education Program is to raise awareness of the importance of preventing, recognizing, and reporting child abuse among community members.

Our programs educate caregivers, childcare professionals, faith communities, and corporate and civic groups on key areas of concern such as internet safety, mandated reporting laws, and creating safe environments.

The Center currently offers the following programs for adults: Parenting the Digital Generation, Protective Parents, Recognizing and Reporting Child Abuse, and Stewards of Children.

Our primary child-facing program, The Kids Count Players Puppet Troupe, is comprised of dynamic volunteers who convey information about personal safety, boundaries, and the difference between secrets and surprises. The program provides elementary-aged children with critical information to help them stay safe from abuse. To date The Kids Count Players have performed for over 135,000 children in Collin County.