Every year, more than 4,400 children are reported as abused or neglected in our community. The Children’s Advocacy Center of Collin County provides safety, healing and justice for children victimized by abuse or neglect. Last year, more than 3,300 children received help from the Children’s Advocacy Center.

This is one child’s story.
I was 7 years old when my school counselor found me in the bathroom one day. I had been crying because of a secret, and she asked if she could help. I decided to tell her what was happening at home. I knew I couldn’t keep it secret any longer.

My counselor, Ms. Jones, brought me into her office to talk. I told her that sometimes when my mom was not around, my step dad would touch me in a way that made me feel scared. Ms. Jones told me I did the right thing by telling.

Ms. Jones called Child Protective Services, and a caseworker brought me to the Children’s Advocacy Center of Collin County. It’s a nice place with bright colors and people who care about kids like me. I really felt safe there.
Forensic Interviews: Our highly trained forensic interviewers provide a safe environment in which children can share their stories. Last year, 775 children received 819 forensic interviews.

SANE Exams: The Center partners with the REACH Clinic at Children’s Medical Center's Legacy Campus and with Sexual Assault Nurse Examiners, nurses who are highly trained in detecting signs of abuse. Our medical providers conducted 99 pediatric sexual assault exams.
When I walked in the door at the Children’s Advocacy Center, I could tell that this was a place for kids.

One of the first people I met was a nice lady named Emily, a forensic interviewer. She explained that her job is to talk to kids and asked me if there was anything I needed to talk about. I told Emily that my step dad was touching me in a way that made me afraid. He said if I ever told anyone, he would hurt my mom and we wouldn’t have a place to live anymore.

Emily listened carefully to my story. She said I did the right thing by telling and explained that everyone at the Center would work together to help.

A special nurse who knows how to help kids examined me to make sure I was OK. The nurse gave me a special quilt to wrap up in, and I chose a teddy bear to hold on to.
**Therapy Services:** The Center provides therapy and support for children and their non-offending family members at no cost for as long as help is needed. Last year, 1,117 clients received 13,930 therapeutic services.

**Community Resources and Rainbow Room:** Child abuse and neglect cases are traumatic both to children and to non-offending family members, many of whom have lost their primary breadwinners and are struggling to care for their families. Last year, 2,230 clients received 6,936 Community Resources. The Rainbow Room was accessed 1,321 times.

**Client Care:** Client Care caseworkers provide a constant source of help and hope for children and families during the most difficult challenge they will ever face. Staff and volunteer caseworkers maintain contact with clients and families until the court proceedings are resolved. 140 clients received 691 services in the Center’s Client Care program.
Even though I was scared to tell my story, my mom said I did the right thing. The Center was able to help both of us. My counselor, Janet, listened to me and helped me feel better. My mom had someone special to talk with, too.

My mom did not have a job and didn’t know how she was going to take care of us. The Center’s Community Resources team helped my mom find a job and a new apartment so she could keep me safe. I also received some new clothes and shoes at the Center’s Rainbow Room.

Clint, a Client Care caseworker, explained everything that was going to happen. Life felt very scary, but Clint helped us understand the process until the very end.
Case Staffings: The Center brings all services to abused children under one roof to ensure that justice is served and to provide children with the help they need to heal. The Center conducted 265 case staffings last year.

Collin Kids In Court: To prepare children and families for criminal trials, the Center partners with the District Attorney’s office to offer Collin Kids in Court, a program that familiarizes children with the court process. 106 children and parents participated in Collin Kids in Court.

Conviction Rate: Cases handled by the Children’s Advocacy Center have a 98 percent conviction rate of offenders.
Hannah’s Story

The police helped to keep me safe. My step dad was arrested and taken away. I felt better knowing that he couldn’t hurt me anymore, but I was also afraid because I knew I might see him again in court. My counselor and I talked about my fears, and I got to practice going to court and answering questions.

Today, I am much happier and healthier. My mom is doing great, too. After my step dad went to jail, my mom and I continued going to the Center for therapy. We know we are not alone, and we know that if we ever need help again, we can come back to the Center.
OUTREACH PROJECTS

Holly Jolly Holiday Project: Each holiday season, the Center hosts its annual Holly Jolly Holiday Project to bring holiday cheer to abused and neglected children and their families. Many of our children would not receive holiday gifts if not for the support of our generous community. Last year, 1,138 children received assistance through the holiday project.

Back-to-School Fair: Every August, the Center hosts hundreds of children for our annual Back-to-School Fair which provides children served in our Center with the appropriate tools and supplies they need for their new school year. Each child gets to choose a new backpack which is then filled with brand new school supplies. The Back-to-School Fair is a fun-filled day which includes games, prizes, music, face-painting, manicures, haircuts and refreshments. In 2012, 675 children attended the Back-to-School Fair and received a backpack and supplies for their first day of school.
Join the Fight – The inaugural “Join the Fight” Luncheon January 17, 2013 proved to be an outstanding success. More than 500 attendees gathered at the Embassy Suites Dallas – Frisco / Hotel, Convention Center & Spa to support the fight against child abuse. Guests were engaged by event emcee Dale Hansen, WFAA Sports Anchor, who talked about his own victimization as a child. Attendees were entertained by four-time Super Bowl champion quarterback Terry Bradshaw. We gratefully thank event chair Carolyn Speese for all her efforts in making the luncheon a success.

Gala – More than 900 guests attended the 13th annual black-tie Gala, themed Imagine, in support of abused and neglected children at the Dallas Hilton Anatole on April 13, 2013. The evening featured an electric performance by one of the most popular rock acts in the world, Foreigner. A special thank you to event chair Cindy Sutley for delivering a fabulous and memorable evening of fun and entertainment as we all supported an amazing cause.

Healing Hearts Invitational – On September 24, 2012, 130 players participated in the ninth annual Healing Hearts Invitational Golf Tournament at the beautiful TPC Craig Ranch golf course. Wonderful weather coupled with loyal participants made for a perfect day of golf, giving and awareness.

Teddy Bear Ride – Though it was chilly the morning of October 28, 2012, more than 750 bikers, each with teddy bears fastened to their bikes, took to the streets of Collin County to show their support in the fight to end child abuse. The ride brought in 2,100 teddy bears and raised critical funds to ensure abused and neglected children in our community are safe and have the help they need to heal.
VOLUNTEER HIGHLIGHTS

**Kids Count Players** — Since its inception, the Kids Count Players puppet show has educated more than 53,000 children in our community about how to stay safe from abuse.

**Activity Center** — The Center provides free child care for children and siblings while they wait for supervised parent visits, forensic interviews and therapy. Last year, the Center provided child care for 2,921 children.

**General Center Volunteer** — These volunteers assist the various Center departments with on-going and one-time projects such as painting, data entry or mass mailings.

**On-Call Child Care Volunteer** — On-call volunteers are available at any hour of the day or night to provide child care which allows CPS workers to find placements for children who come into foster care.

**Special Events Volunteers** — These volunteers assist with planning and organizing our special events such as Gala, the Join the Fight Luncheon, Teddy Bear Ride, Holiday Project and Back-to-School Fair.

607 volunteers provided 8,586 hours of service this year.
Our community partners provided hundreds of hours to help staff our Holiday Project Toy Store and Back-to-School Fair and also helped with various projects throughout the year. We gratefully acknowledge the following organizations for the gift of their time and energy:

- Bank of America
- Capital One
- Christ United Methodist Church
- Cigna
- Cisco Systems, Inc.
- Connection Point Church
- Darling Homes
- Dell
- Dr Pepper/Snapple
- FedEx
- Firewheel Church
- Hewlett-Packard
- Insight Wealth Partners, LLC
- Intuit Inc.
- JCPenney
- Paladin
- Payless ShoeSource
- PepsiCo
- Texas Instruments

Volunteers from JCPenney help rotate Rainbow Room inventory between seasons.

Volunteers from Cigna help clean a therapy room.

Volunteers from Bank of America teamed up to make the Back to School Fair a success.
CHILDREN’S ADVOCACY CENTER – NORTH

To address the growing need for our services in the northern sector of Collin County, Children’s Advocacy Center – North opened in September 2012 and began accepting clients in October 2012. Both therapy and forensic interviews are provided, and the Center’s North location also operates the Raindrop Room, a smaller version of our Rainbow Room.

Last year, 347 clients received 3,358 core services at the Center's North location. On average, more than 100 clients attend therapy each week in McKinney.
FAST FACTS

• Less than 13 percent of the Children's Advocacy Center’s funding comes from government sources.

• 81 percent of funds raised are spent on program services.

• In cases handled by the multidisciplinary team housed at the Center, the District Attorney’s office has a 98 percent conviction rate.

• The Center has received a four-star rating from Charity Navigator for three consecutive years.

• All services are offered free of charge for as long as a child needs help.
**Clients Served by Gender:**
(Age 0-17) Total 2,635
- 1,539 Females
- 1,096 Males
- Females: 58%
- Males: 42%

**Clients Served by Race/Ethnicity:**
(Age 0-17) Total 2,635
- 1,258 Anglo
- 449 Black
- 763 Hispanic
- 165 Other
- Anglo: 48%
- Black: 17%
- Hispanic: 29%
- Other: 6%

**Clients Served by Age:**
Total 3,369
- 734 Age 18+
- 2,635 Age 0 - 17
- Age 18+: 22%
- Age 0 - 17: 78%

**Allegation: Total 1,694**
- Domestic Violence
- Physical Abuse
- Neglectful Supervision
- Sexual Abuse

**Alleged Perpetrator: Total 2,338**
- Step-Father
- Adult Acquaintance
- Other Family Member
- Father
- Mother
- Other
### Support & Revenue

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<td>Governmental Awards</td>
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<td>Donated Goods &amp; Services</td>
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<td>Rental Income</td>
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<tr>
<td>Other</td>
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<td><strong>Total</strong></td>
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<td><strong>184,314</strong></td>
<td><strong>3,961,745</strong></td>
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Net assets released from restrictions 218,234 (218,234) –

**Total Support & Revenue** 3,995,665 (33,920) 3,961,745

### Expenses

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Change in Net Assets 282,493 (33,920) 248,573

**Net Assets, Beginning of Year** 7,935,650 248,350 8,184,000

**Net Assets, End of Year** $8,218,143 $214,430 $8,432,573
A COMMUNITY OF SUPPORT

2013 Guardian Angel Society Members: $5,000 pledge over five years. Fiscal year 2013 (July 1, 2012 – June 30, 2013)

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