

GALA 2018

DEEP IN THE Heart OF COLLIN COUNTY

SPONSORSHIP LEVELS

| GALA 2018 AMENITIES | \$75,000 PRESENTING SPONSOR | \$50,000 EVENT SPONSOR | \$25,000 EVENT SPONSOR | \$15,000 EVENT SPONSOR | \$10,000 EVENT SPONSOR | \$5,000 EVENT SPONSOR | \$3,000 EVENT SPONSOR |
|--|--------------------------------|---------------------------|---------------------------|---------------------------|---------------------------|--------------------------|--------------------------|
| TABLE | 3 | 3 | 2 | 2 | 2 | 1 | 1 |
| SEATING | 24 | 24 | 16 | 16 | 16 | 8 | 8 |
| ROUND-TRIP CAR SERVICE PROVIDED BY MY PRIVATE DRIVER | SINGLE SUV | SINGLE SUV | SINGLE SEDAN | SINGLE SEDAN | | | |
| TICKETS TO A VIP PRE-GALA PRIVATE COCKTAIL HOUR AT THE STAR | 6 | 6 | 4 | 2 | | | |
| PASSES TO TOUR THE STAR (TO BE USED AT A LATER DATE) | 4 | 4 | 2 | 2 | | | |
| ON-STAGE RECOGNITION | √ | √ | | | | | |
| ON-SCREEN EVENT RECOGNITION | LOGO | LOGO | LOGO | LOGO | NAME | NAME | |
| EVENT PROGRAM RECOGNITION | 1ST FULL PAGE | FULL PAGE | 1/2 PAGE | 1/2 PAGE | 1/2 PAGE | 1/4 PAGE | NAME |
| SOCIAL MEDIA RECOGNITION | √ | √ | √ | | | | |
| "GLITZ, GLAM, GALA" E-NEWSLETTER (SENT TO 8,664 EMAIL ADDRESSES) | FEATURE STORY / LOGO | LOGO | LOGO | LOGO | NAME | | |
| RECOGNITION THROUGHOUT GALA 2018 SEASON | | | | | | | |
| CAC ANNUAL REPORT (MAILED TO 1,652 HOMES) | LOGO | | | | | | |
| CAC E-NEWSLETTER (SENT TO 8,664 EMAIL ADDRESSES) | LOGO | LOGO | LOGO | LOGO | NAME | | |
| GALA WEBSITE RECOGNITION | LOGO & LINK | LOGO & LINK | LOGO & LINK | LOGO | LOGO | NAME | NAME |
| COMPLIMENTARY FOURSOME IN 2018 HEALING HEARTS TOURNAMENT | LOGO & 1 TEAM | LOGO & 1 TEAM | | | | | |

IN-KIND DONATIONS ARE WELCOMED AND WILL BE AWARDED AMENITIES BASED ON DONATION VALUE.